



2012

Bucktown Arts Fest Poster Contest Rules & Regulations

Calling all artists! We are excited to announce a new poster contest for the 2012 Fest! The purpose of the contest is to design a poster promoting the Bucktown Arts Fest. Just create an original artwork in your media that you think best exemplifies the Bucktown Arts Fest and submit it in JPG format!

How to Enter

Submit entries by email to postercontest@bucktownartsfest.com.

- The entries must be submitted in JPG format.
- The email must include the name, age, postal address, phone number and email address of the entrant.
- No more than 3 entries may be submitted by any one entrant.
- Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
- The deadline for entries is midnight CST on March 31, 2012.
- There is no fee to enter the contest.

Submission Guidelines

The purpose of the contest is to design a poster for the Bucktown Arts Fest. The poster will be used in print and online. The final version of the poster may be subject to change.

The committee reserves the right to require the winner to make changes to the design and/or text of the poster no later than April 30, 2012. The poster must contain:

- A goat (in some form)
- And the text:
The 27th Annual Bucktown Arts Fest
A Neighborhood Celebration of the Arts
August 25-26
11 am to 7 pm (Film until 9 pm on Saturday)
Senior Citizens Memorial Park
2300 North Oakley and 2300 West Lyndale
Visit www.bucktownartsfest.com for more information
Free Admission

Files must be sent in JPG format.

Winner

One winner will be selected. This winner will be announced by May 31, 2012 via an email blast. Winners will receive a \$200 cash prize and complimentary admission into the 2012 festival and will have their poster displayed on all Fest materials, including the Bucktown Arts Fest website, 2012 festival materials (posters, t-shirts, hangtags, postcards, program), collateral, press releases and signage.

Judging and Selection of Winner

The winning design will be selected by the 2012 Bucktown Arts Fest Committee. Their decision will be final. No further correspondence shall be entered into. The Bucktown Arts Fest reserves the right not to select a winner if, in its sole discretion, no suitable entries are received. Bucktown Arts Fest reserves the right to disqualify any entrant or entry at its sole discretion. No correspondence shall be entered into. The winner will be required to sign a contract assigning all ownership of the poster to the Bucktown Arts Fest. All submitted work must be original and not based on any pre-existing design. All entries will become the sole property of Bucktown Arts Fest and may be displayed publicly on Bucktown Arts Fest's web site.

Acceptance

Participation constitutes the entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the contest, the entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the entrant and Bucktown Arts Fest in relation to the contest.

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